



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 2/28/2014

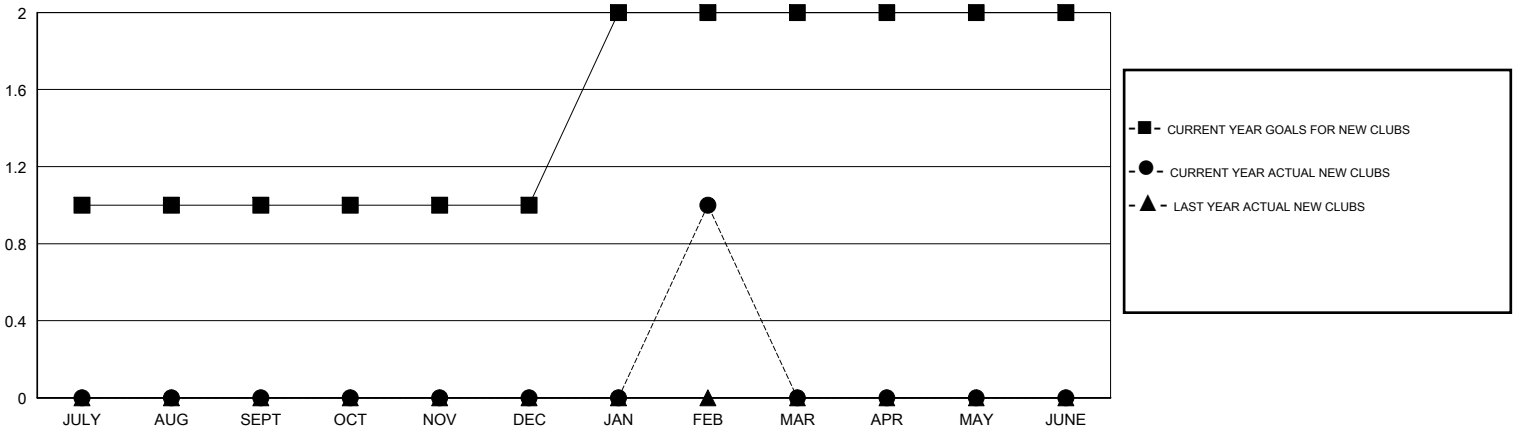
GMT: DANA BIGGS

LOCATION CALIFORNIA

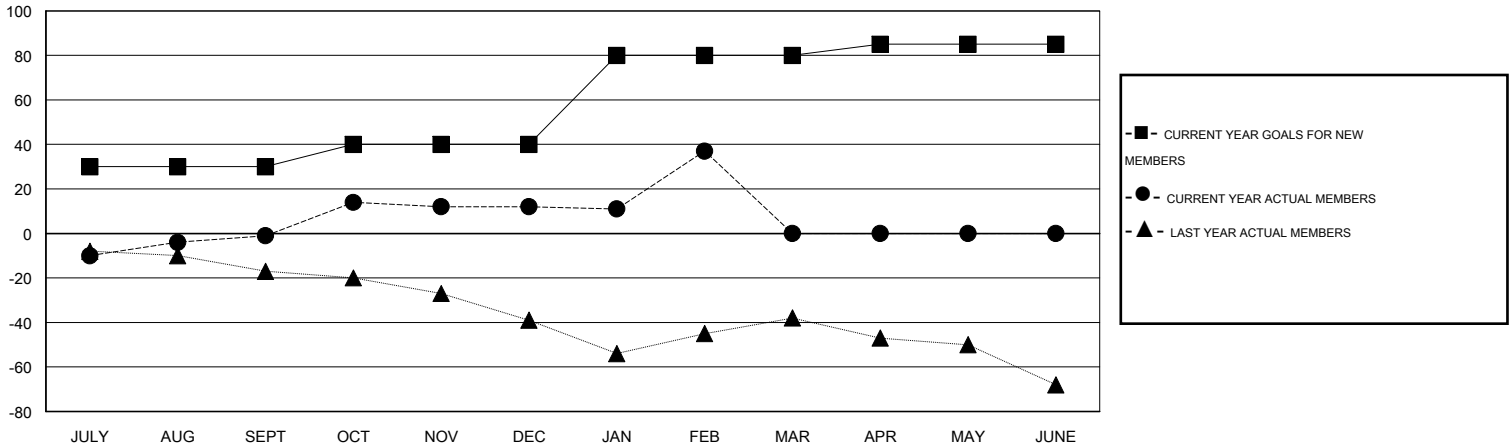
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 0                | 0                    | 0                    | JULY/AUG/SEPT         | 30              | 33                         | 34                     | -1                   |
| OCT/NOV/DEC           | 0             | 0                | 0                    | 0                    | OCT/NOV/DEC           | 10              | 37                         | 24                     | 13                   |
| JAN/FEB/MAR           | 1             | 1                | 0                    | 1                    | JAN/FEB/MAR           | 40              | 42                         | 17                     | 25                   |
| APR/MAY/JUNE          | 0             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 5               | 0                          | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |   |
|---|---|---|
| DROPPED CLUBS: 0  | 23 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b><br>MALE 941 (74.74%)<br>FEMALE 318 (25.26%)      |
| <b>DROPPED MEMBERS</b><br>DECEASED 12<br>CLUB CANCELLED 0<br>OTHER 63<br>TOTAL 75 | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FAMILY UNIT MEMBERS 162<br>HEAD OF HOUSEHOLD 80<br>NON-HEAD OF HOUSEHOLD 82 |